

WHAT IS PRECISION CONTENT™

Precision Content™ is an authoring solution which melds

- topic-based structured authoring principles and practices within
- XML-based structured authoring environments (DITA).

THE AUTHORING METHOD

The topic-based structured authoring method is based on years of academic research into how the human brain consumes large amounts of information.

With Precision Content™ teams of content authors and contributors are trained and guided to produce modular, clear, concise and consistent content. Such a standard is critical to developing effective, scalable and sustainable content.

THE AUTHORING ENVIRONMENT

The structured authoring environment is XML, a standard for structuring content for reuse, single sourcing publishing and translation management.

With Precision Content™ topics are written following our specialized framework. Our tools, adaptations, and technology partners make benefiting from XML cost-effective.

THE BENEFIT

The Precision Content™ method provides companies with a more robust, scalable and sustainable approach for implementing and benefiting from the value of XML and topic-based authoring. Your company will benefit from

- improved content quality and control at a very granular level
- cost reductions in creating, sharing and maintaining content
- increased consistency and accuracy, and
- extensive multi-channel publishing capabilities (HTML, PDFs, Online Help, Wikis, Microsoft SharePoint, Microsoft Word, RTF, ePub, and many others that you may need.)

MORE INFORMATION

Please contact us if you are ready to upgrade your high-value content or if you have any questions.

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OUR SERVICES



CONTENT STRATEGY

We help you define goals for your content and produce a roadmap that takes you step by step towards meeting those goals.



CONTENT ARCHITECTURE

We design solutions to help organize and present large collections of complex information.



CONTENT TRANSFORMATION

We apply your strategy to restructuring and rewriting your high-value content to meet your goals.



TRAINING

We train and prepare your writers and architects for on-the-job certification.